



# 2008 BROKEN WHEEL FESTIVAL

## SPONSORSHIP OPPORTUNITIES

The Nolensville Chamber of Commerce will be hosting the 4<sup>th</sup> Annual BROKEN WHEEL FESTIVAL on Saturday, September 6<sup>th</sup>, 2008. The Broken Wheel Festival is an annual event to bring the community together and to introduce area businesses to current residents as well as newcomers, and we hope that you will choose to play a part in this exciting event.

We are offering your company the opportunity to join an elite group of business professionals who have decided to serve as event sponsors for the 2008 BROKEN WHEEL FESTIVAL. We have changed the format of sponsorship and believe it will be more conducive to promoting your company and reflecting your company's personality in the area you are sponsoring. As a major event sponsor, your logo will be included in all promotion of the BROKEN WHEEL FESTIVAL. We believe this marketing strategy will more than pay for itself.

Please review the sponsorship options below. Complete and return the form by June 20<sup>th</sup> for maximum marketing exposure. Feel free to call (615) 223-6656 with any questions.

As major event sponsor you will receive:

- Logo on all advertising and signage promoting the event
- Logo on event t-shirts
- Free full-page ad in event program
- Major signage at your sponsored area

| AREA                   | AMOUNT  | DESCRIPTION  |
|------------------------|---------|--|
| Kid Zone               | \$2,500 | Kids enjoy inflatables, games, etc. 9am – 1pm  |
| Business Bonanza       | \$2,000 | Exhibit area consisting of businesses displaying their products and/or services. Open 9am – 2pm                      |
| Crafter's Corner       | \$1,500 | Area crafters and artisans display their wares. 9am – 2pm  |
| 5k Run/Walk            | \$1,000 | Runners & walkers participate in this friendly competition. Prizes awarded for best times in various age groups. 8am |
| Entertainment          | \$1,000 | Festival-goers enjoy entertainment by local musicians. Maybe the next star will be discovered! 10am – 2pm            |
| Food Court <b>SOLD</b> | \$1,000 | Everyone likes to eat and the food court offers a variety of foods to suit everyone's desires. 10am – 2pm            |
| Pet Parade             | \$500   | This is the time for pets to shine as they parade for the judges. Prizes awarded in various categories. 11am         |
| Dunk Tank              | \$500   | Don't miss your chance to dunk your favorite (or least favorite) local official, teacher, coach. (1pm – 2pm)         |

***If you can't sponsor an area in its entirety, have a co-sponsor join you!***



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## SPONSORSHIP SIGN-UP

Please complete and return this form by June 20<sup>th</sup>.

Sponsorships will be awarded in the order they are received.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City, ST Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Sponsorship Selection (Area) \_\_\_\_\_

(Amount) \_\_\_\_\_

*Please include a check made payable to the Nolensville Chamber of Commerce. We will need a .jpg file of your logo to be included in all advertising/promotion. Please submit no later than June 20th.*

*As a major event sponsor, you will receive a full-page ad in the event program. Please send your ad in either .jpg or .eps format no later than August 3<sup>rd</sup>. The final ad size should be no larger than 5" x 8".*

3-ways to send information:

E-mail: [kglasscock@awardwinningevents.com](mailto:kglasscock@awardwinningevents.com)

Fax: (615) 825-7794

U.S. Mail: 396 Clarkston Drive  
Smyrna, TN 37167

Questions? Call (615)223-6656.

***We look forward to your participation!***

**BROKEN WHEEL FESTIVAL  
SATURDAY, SEPTEMBER 6, 2008  
8AM – 2PM**